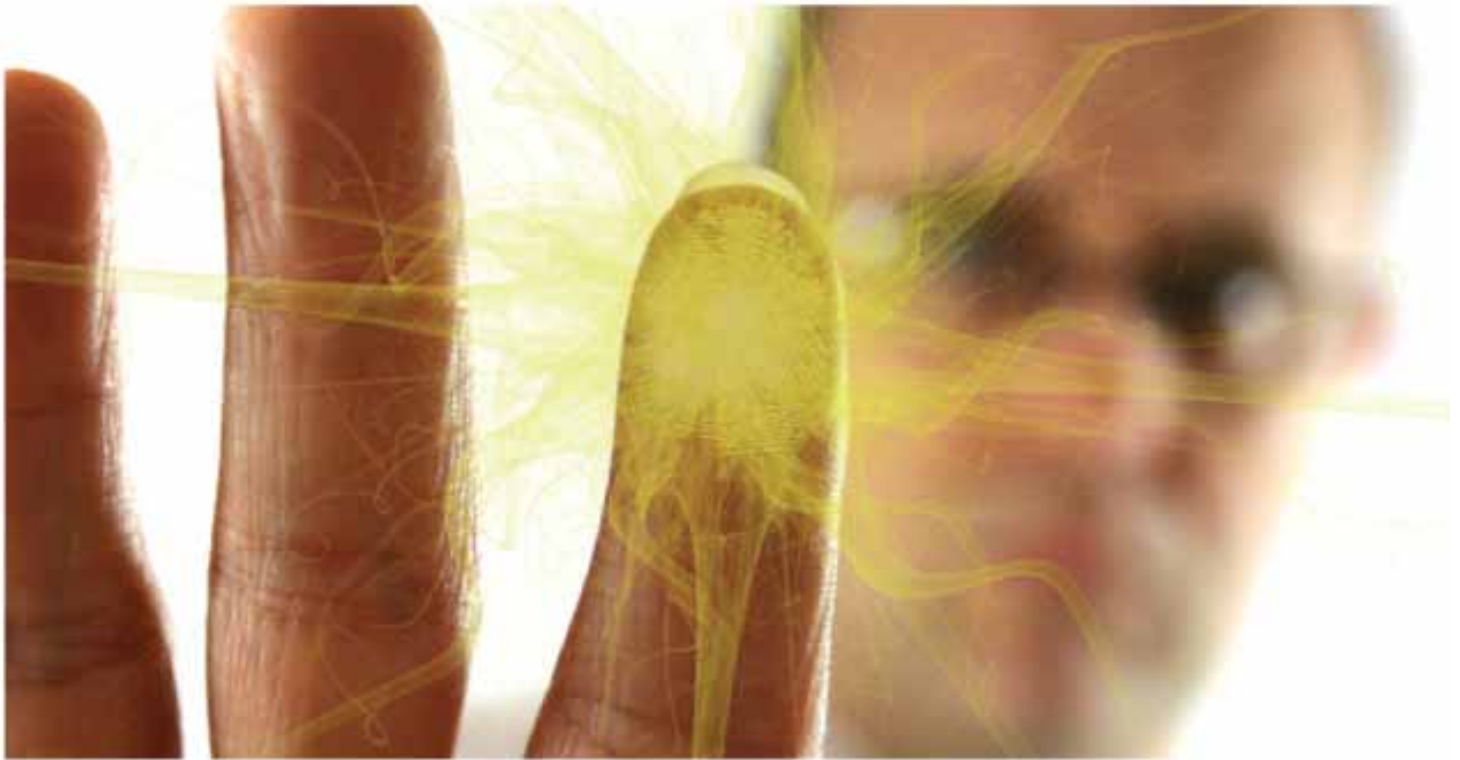


# Stop Identifying

**DONORS BY HAND**



## The Key To Positive Donor ID

**IS AT YOUR FINGER TIPS**

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Add Superior Security, Convenience and Speed with Fingerprint Biometrics



# AUTOMATE WITH BIO-KEY® TO POSITIVELY ID DONORS WITH THE TOUCH OF A FINGER

## PRODUCT OVERVIEW

Positively identifying donors is the critical first step in processing the gift of life. BIO-key enables you to uniquely identify your donors in seconds, while protecting their privacy and 'error-proofing' your donor check-in process. BIO-key's scalable, biometric-based identification solution can be integrated into your existing donor management applications and is accessible from any web application.

## FEATURES

### Streamline Your Donor Check-in Process

Biometric identification is the fastest, most error-free, yet convenient method for identifying your donors. By immediately and positively identifying any donor without relying on other forms of identification, BIO-key customers eliminate the time and errors associated with manually identifying donors, making the entire blood center operation more efficient and productive.

### Protect Donor Privacy and Address Identity Theft Concerns

Many Blood Centers have already dropped the use of Social Security Numbers to uniquely identify donors in their systems. Instead of the SSN, they use Donor IDs to uniquely identify each donor.

The challenge is that donors rarely remember their Donor ID, and often lose or misplace their donor ID cards. As a result they are forced to produce other forms of identification and rely on your staff to search for their Donor ID in your database using their name, address, or driver license information.

Rather than burdening your donors with extra requirements to prove identity, let BIO-key positively identify them while eliminating the need for them to show identification. The donor simply places his or her finger on a finger reader. The donor's information is secure, because BIO-key stores only a mathematical extract, not the actual fingerprint image.

### Foolproof Donor Identification Vastly Improves Inventory Safety

The BIO-key automated donor check-in process eliminates the potential of accidental or intentional double or mistaken identities. Additionally, donors on deferral lists will be identified regardless of whether they are compliant with your request that they defer.

#### Intuitive Graphical Interface

BIO-key enrollment and Identification wizards are consistently rated the easiest to use in the industry for capturing the highest quality data.

They provide real-time user feedback on finger position, instructing the user what action to take when the finger is not correctly placed on the reader.



### BIO-key is a Software Solution that Allows you to Choose from a Wide Range of Fingerprint Readers

BIO-key allows you to enroll and identify donors using any of the over 50+ readers we support. Most laptops being sold today offer a fingerprint scanner as a standard accessory.



# Streamline Blood Donor Check-In

## KEY BENEFITS

### Fast, Secure Identification

- Streamlines donor check-in, eliminating data entry errors
- Protects donor privacy
- Improves inventory accuracy
- Eliminates potential for donors to register under multiple identities
- Donor ID information is secure, no fingerprints are stored

### Superior Technology

- Award winning, patented identification software
- Integrates seamlessly with existing blood management systems
- Simple web-based deployment model
- NIST certified biometric matching
- Secure architecture

# Go From "Possible ID" to "Positive ID"

## Slow, Error-Prone ID



## Reliable, Convenient & Accurate ID



## Just 30 Seconds to Enroll!



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