



BIO-key Partners with Consumer Tech Provider Aluratek to Introduce its Biometric and Bluetooth Padlock Line to National Retailers Including Best Buy

Wall, NJ, July 30, 2018 – **BIO-key International, Inc.** (NASDAQ:BKYI), an innovative provider of biometric software and hardware solutions and consumer products offering strong and convenient security, today announced a retail partnership with Aluratek, Inc., a leading provider of consumer technology products, to introduce BIO-key's biometric and Bluetooth enabled TouchLock™ padlocks and travel locks at major retailers.

Aluratek has already placed initial stocking orders for two models of BIO-key's **Fingerprint-Enabled Smart Padlocks** and **TSA-Approved Smart Luggage Locks** which have been placed at Best Buy and the **Best Buy Online Store** during the second quarter.

John Wolikow, CEO, Aluratek commented, "We are excited to partner with BIO-key to bring their innovative use of biometric and Bluetooth technology in consumer padlocks to our retail customer base. Our retail accounts look to Aluratek to bring them innovative products rooted in cutting edge technology and design. We are pleased to launch our relationship in Best Buy and look forward to expanding BIO-key's retail footprint over the remainder of 2018."

Mike DePasquale, Chairman & CEO, BIO-key said, "Placing our TouchLock product line in major brick and mortar retailers has been a major priority for BIO-key. Aluratek is an ideal partner to achieve this goal on a national basis as they have built such a strong track record of success in developing and marketing technology-based products to a who's who list of retailers, including Best Buy. We are excited to be working together and look forward to extending our physical and online retail reach and consumer visibility over the next few quarters.

About Aluratek: (www.aluratek.com)

Aluratek was founded in 2006 by a group of industry veterans absolutely fascinated with technology. Aluratek initially launched with a strong offering of Digital Photo Frames and has since grown and expanded into a leading global technology company. Aluratek has expanded its product mix to over 100 product solutions catering to the smartphone and tablet craze and many products in the Bluetooth / Accessories category.

About BIO-key International, Inc. (www.bio-key.com)

BIO-key is revolutionizing authentication with biometric solutions that enable convenient and secure access to information and high-stakes transactions. We offer alternatives to passwords, PINs, tokens, and cards to make it easy for enterprises and consumers to secure their devices as well as information in the cloud. Our premium finger scanning devices, including **SideSwipe™**, **SideTouch™**, **EcoID™** and **SidePass™**, offer market-leading quality, performance and price. BIO-key is now bringing the power and ease of use of biometric technology to its recently

launched **TouchLock™** line of biometric and Bluetooth enabled padlocks – thereby providing even more ways to BIO-key your world!

Two versions of the BIO-key TouchLock series are now available on **Best Buy Online**.

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Investors Hangout

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