

## **BIO-key Announces U.S. Sales Launch of its “TouchLock™”**

### **Line of Biometric and Bluetooth Enabled Padlocks**

*Launches ([shopbio-key.com](http://shopbio-key.com)) e-commerce Website to Support U.S. Consumer Sales and Awareness*

Wall, NJ, November 1, 2017 – **BIO-key International, Inc.** (Nasdaq: **BKYI**), an innovative provider of biometric software and hardware solutions for strong and convenient user authentication as well as biometric-based consumer products, announced today the U.S. sales launch of its TouchLock™ line of biometric and Bluetooth enabled padlocks and bicycle locks. A selection of TouchLock products are now available for purchase through the company’s newly developed e-Commerce website ([shopbio-key.com](http://shopbio-key.com)) and via [Amazon.com](http://Amazon.com) as well as in select stores in the coming weeks and months via established retail and distribution partners.

"Following initial sales in Asia, we are pleased to make our TouchLock Line - named the 'next evolution of padlocks' – directly available to consumers in the United States. We have received strong interest in the TouchLock line since debuting prototypes at CES 2017, and we anticipate strong customer demand," stated Scott Mahnken, VP Marketing, BIO-key.

“We are significantly expanding our retail sales footprint, including the launch of BIO-key’s own e-commerce website and [Amazon](http://Amazon.com) to complement our distribution efforts in both traditional and online channels over the coming months. We will continue to add new TouchLock products in different configurations and colors through the balance of the year”.

Currently available offerings include:

- **TouchLock XL BT** offers two secure options for opening the lock. Using the TouchLock App, Bluetooth and your smartphone, customers can open their lock using the fingerprint reader application or by entering a PIN number, both on their phone. TouchLock XL BT comes in brushed silver and a variety of vibrant colors. [<http://www.bio-key.com/products/touchlock-bt-xl/>]



- **TouchLock TSA** is designed for travelers and utilizes an embedded fingerprint reader to open the lock. The lock meets U.S. Transportation Security Administration (TSA) travel lock standards including the ability for airport security to open the lock using a TSA master key.  
[<http://www.bio-key.com/products/touchlock-tsa/>]



- **TouchLock Designer** series offers compact, one touch fingerprint locks in a variety of vibrant colors and patterns. These eye-catching locks were designed to protect handbags, laptop bags, purses, backpacks, briefcases, and other small to mid-size portable personal items. In addition to adults, kids and teens are an ideal target market for the Design series.  
[<http://bio-key.com/products/touchlock-designer-series/>]



**About BIO-key International, Inc. ([www.bio-key.com](http://www.bio-key.com))**

BIO-key is revolutionizing authentication with biometric solutions that enable convenient and secure access to information and secure high-stakes transactions. We offer alternatives to passwords, PINs, tokens, and cards to make it easy for enterprises and consumers to secure their devices as well as information in the cloud. Our premium finger scanning devices, including **SideSwipe**, **SideTouch**, **EcoID** and **SidePass**, offer market-leading quality, performance and price. BIO-key is now bringing the power and ease of use of biometric technology to its just launched **TouchLock** line of biometric and Bluetooth enabled padlocks – thereby providing even more ways to BIO-key your world!

## **BIO-key Safe Harbor Statement**

Certain statements contained in this press release may be construed as "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 (the "Act"). The words "estimate," "project," "intends," "expects," "anticipates," "believes" and similar expressions are intended to identify forward-looking statements. Such forward-looking statements are made based on management's beliefs, as well as assumptions made by, and information currently available to, management pursuant to the "safe-harbor" provisions of the Act. These statements are subject to certain risks and uncertainties that may cause actual results to differ materially from those projected on the basis of these statements. These risks and uncertainties include, without limitation, our history of losses and limited revenue, our ability to develop new products and evolve existing ones, market acceptance of biometric solutions generally and our specific offerings, our ability to expand into the Asian market, the impact on our business of the past financial crisis in the global capital markets or our ability to attract and retain key personnel. For a more complete description of these and other risk factors that may affect the future performance of BIO-key International, Inc., see "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2016 and its other filings with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to disclose any revision to these forward-looking statements to reflect events or circumstances after the date made.

**Facebook – Corporate:**      [BIO-key International](#)  
**Twitter – Corporate:**      [@BIOkeyIntl](#)  
**Twitter – Investors:**      [@BIO\\_keyIR](#)

## **Investor & Media Contacts**

William Jones, Tanya Kamatu  
Catalyst Global  
212-924-9800  
[bkyi@catalyst-ir.com](mailto:bkyi@catalyst-ir.com)